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## 2007 - 2008 Athletic Sponsor Listing Guidelines

1. Beginning in the 2007 – 2008 school calendar year, all athletic sponsorship boards and walls will be converted to 'sponsor walls,' under the heading of, "Episcopal Eagle Supporters." **The donations accrued from these solicitations will directly benefit the team's restricted account.**
2. To ensure that gifts are considered tax deductible, the use of company logos, phone numbers, specialty colors and fonts will not be permitted.
3. The appearance of the sponsor listings will be consistent with the guidelines shown in the Episcopal Sports Identity System manual: a gold (Pantone 871 C) background with a maroon (Pantone 202 C) lettering. The official Episcopal font will be used: Bernhard Modern Roman, in all-caps.
4. The pricing of the sponsor wall listings will be determined by the athletic director in collaboration with each sport's head coach. See included sample listing for an example. All sponsor wall listings will remain posted until June 30, 2008 (for the 2007-2008 school year).

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## 2007- 2008 Crew Sponsor Board Submission Form

Yes! I would like to support Episcopal crew.

Name (printed): \_\_\_\_\_

If a parent, please list rower name(s): \_\_\_\_\_

Please clearly write sponsor listing as it should appear on sponsor board: \_\_\_\_\_

Is the Episcopal level gift for a designated wish list item? Coach's priority wish list:

- new V1 boys' boat, \$11,000 (parent challenge)  
 new practice boat, \$22,000

Select the level of sponsorship desired:

- |   |  |
|---|--|
| <input type="checkbox"/> <b>\$110 sponsor level</b><br><i>Receive two Episcopal crew tumblers</i> | <input type="checkbox"/> <b>\$1000+ gold level</b><br><i>Receive two Episcopal crew tote bags</i>        |
| <input type="checkbox"/> <b>\$500+ maroon level</b><br><i>Receive two Henley shirts</i>           | <input type="checkbox"/> <b>\$2000+ Episcopal level</b><br><i>Receive two Episcopal crew race chairs</i> |

If you have a corporate matching gift program through your place of employment, it is a great way to double your contribution and move to a higher donation level! The institutional advancement office will be happy to assist you in securing the necessary information from your corporation. Please designate next to the sponsor level if this will be a corporate matching gift.

**Please make all checks payable:**  
Episcopal High School  
**Please return completed form and payment to:**  
The office of institutional advancement  
Attention: Doug Walker